

CCSMP28

Compile usage, release and chart lists for internal information



Overview

This unit is about compiling information on special usage and exposure of musical works in the organisation's catalogue and circulating it within the company and to its agents in order both to provide promotional opportunities and track royalty payments from works that have benefitted from exploitation

CCSMP28

Compile usage, release and chart lists for internal information

Performance criteria

You must be able to:

- P1 research special usage of works in the organisation's catalogue
- P2 scan the organisation's statements from collecting societies and sub-publishers around the world to identify special usage of works in broadcast, on-line, live or other public performance
- P3 scan the charts from appropriate territories for especially successful exploitation of works
- P4 maintain contact with record companies, managers, broadcasters, film and TV producers to identify special exposure of works
- P5 identify and list new releases of works in the organisation's catalogue that are likely to receive special exposure
- P6 organise the information into printed or digital format in order that colleagues in the organisation and its sub-publishers or overseas offices can access it in the most useful way with a view to creating further commercial opportunities
- P7 provide the information in such a way as to be helpful to the promotion of the relevant works in appropriate market sectors

CCSMP28

Compile usage, release and chart lists for internal information

Knowledge and understanding

You need to know and understand:

- K1 the importance of this type of research for helping promote a catalogue
- K2 how to interpret royalty statements from collecting societies and sub-publishers
- K3 how to gain and interpret chart information for usage in the recording, broadcasting and other media
- K4 how to gather information on new releases of works in the organisation's catalogue
- K5 how to organise information in such a way as to be most accessible and of maximum help to those promoting the catalogue in all appropriate territories

CCSMP28

Compile usage, release and chart lists for internal information

| | |
|---------------------------------|--|
| Developed by | Creative and Cultural Skills |
| Version number | 1 |
| Date approved | December 2010 |
| Indicative review date | December 2015 |
| Validity | Current |
| Status | Original |
| Originating organisation | Creative and Cultural Skills |
| Original URN | MP28 |
| Relevant occupations | Arts, Media and Publishing; Performing Arts; Crafts, creative arts and design; Media and communication; Publishing and information services; Artistic and Literary Occupations; General; Elementary Administration Occupations |
| Suite | Music Business (Publishing) |
| Key words | Music business, music publishing, composers, songwriters, writers, music sales, music charts, music usage, royalties, royalty payments, copyright, |