
Overview

This standard deals with the competence required to determine opportunities for integrated rural land use and enterprise. It includes researching and assessing possible opportunities for rural land use and enterprise opportunities.

The standard is aimed at those who are responsible for managing rural activities such as agriculture, game and wildlife, conservation, forestry or fisheries management.

In this standard, the term "land" use also includes water.

Performance criteria

You must be able to:

1. research and assess opportunities for integrated rural land use and enterprise, taking into account key factors
2. identify the synergies and conflicts between different rural land uses and enterprise opportunities
3. investigate ways in which different land uses and rural enterprises could work together
4. research infrastructure requirements for different land uses and rural enterprise opportunities
5. look at best practice and examples of what has already been achieved in the sector
6. establish whether there is a market for any products or services from a rural enterprise
7. investigate opportunities to maximise available natural resources and utilise waste and by-products from other activities
8. investigate opportunities for renewable energy
9. investigate opportunities for the use of new technology
10. investigate opportunities for grants, subsidies or other forms of funding or assistance
11. seek specialist advice where required
12. determine viable options for integrated rural land use and enterprise opportunities that would complement existing activities
13. determine the resources necessary to support the successful implementation of viable options for integrated rural land use and enterprise opportunities
14. confirm that options meet the relevant requirements for environmental conservation and biodiversity and are sustainable

Knowledge and understanding

You need to know and understand:

1. how to research and assess opportunities for integrated rural land use and enterprise, and the key factors that should be taken into account
2. relevant land use systems
3. how different rural land uses can work together and maximise opportunities
4. how it may be possible to manage conflicts between different rural land uses
5. what infrastructure requirements there would be for different rural land uses and enterprises
6. where to find information on best practice and examples of what others have achieved
7. the importance of identifying or establishing a market for any products or services from the rural enterprise
8. the different types of renewable energy and the requirements for their production
9. how new technology could assist with making the best use of land and rural enterprise opportunities
10. where to find information on grants, subsidies or other forms of funding or assistance that might be available
11. where to obtain professional advice and guidance
12. what should be considered when determining viable options for rural land use and enterprise opportunities
13. how to determine the resources necessary
14. the importance of environmental conservation, maintaining biodiversity and sustainability

Glossary

Key factors – physical (geographic location, climate, geology); natural resources; environmental; ecological; current use; other activities in the area; public access and rights of way; designations; legislation; local, regional and national policies; social, cultural, aesthetic and economic; sustainability

Land use – also includes water use

Renewable energy - e.g. wind, water, solar, biomass, anaerobic digestion

Resources – e.g. energy, finance, facilities, services, supplies, equipment, people

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Relevant Occupations	Estate Manager; Farm Manager; Farmer; Agriculture
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