

## SFHCHDEB3

Disseminate information and advice materials about Coronary Heart Disease (CHD) and how to reduce the risk of CHD



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### Overview

This standard is about disseminating information and advice materials about CHD and how to reduce the risk of CHD.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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#### Performance criteria

*You must be able to:*

- P1 identify the target groups for the information and advice materials
- P2 determine the most appropriate method of dissemination to the target groups
- P3 liaise with organisations, networks or stakeholders that provide access to the target groups
- P4 review how other similar information materials have been used
- P5 liaise with other interventions where your information and advice materials could reinforce similar messages
- P6 allocate time and resources for distribution of information and advice materials

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#### Knowledge and understanding

*You need to know and understand:*

- K1 the different dissemination methods available for various target groups
- K2 how different methods of dissemination are suitable for different types of information and advice material
- K3 the resources necessary for disseminating different types of information and advice materials
- K4 how to liaise with other organisations, networks or stakeholders that provide access to target groups
- K5 evidence of what works for the various target groups
- K6 the range of target groups, their different needs, motives and perceptions
- K7 local CHD needs assessments and priorities
- K8 local CHD strategies and plans
- K9 the range of CHD services offered by your organisation and other organisations

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### Additional Information

#### External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: IK2 Information collection and analysis

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**Suite** Coronary Heart Disease

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**Key words** Coronary Heart Disease

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