

## SFHCHDEB4

Evaluate the production and dissemination of information and advice materials about Coronary Heart Disease (CHD) and how to reduce the risk of CHD



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### Overview

This standard is about evaluating the production and dissemination of information and advice materials about CHD and how to reduce the risk of CHD.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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### Performance criteria

*You must be able to:*

- P1 identify the overall purpose of the information and advice materials and specific objectives to be achieved through their dissemination
- P2 monitor the process of design, production and dissemination
- P3 establish criteria for evaluating the effectiveness of information and advice materials in achieving the original objectives
- P4 collect and review information on the effectiveness of information and advice materials in achieving the original objectives
- P5 identify any critical aspects of the design or dissemination of the information and advice materials that have an impact on their effectiveness
- P6 consult with relevant people on the results of the monitoring and evaluation
- P7 record the findings of the monitoring and evaluation to inform future actions

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### Knowledge and understanding

*You need to know and understand:*

- K1 how to assess what is good about existing information and advice materials and how they could be improved
- K2 how information and advice materials can be used to reinforce local and national interventions
- K3 evidence of what works for the various target groups
- K4 how to distinguish between the evaluation of process and the evaluation of effectiveness in achieving objectives
- K5 how to monitor the budget and time allocated to the design, production and dissemination of information and advice materials
- K6 how to establish criteria for evaluating the effectiveness of information and advice materials
- K7 how to collect and review information on the effectiveness of information and advice materials in achieving their original objectives
- K8 how to record the findings of monitoring and evaluation
- K9 the factors which determine the risk of CHD and the relative impact of these factors
- K10 how factors in people's lifestyles (ie physical activity, smoking, diet, alcohol consumption) can affect their risk of developing CHD
- K11 the nature of CHD, its different forms and its physical and psychosocial effects on individuals and their families
- K12 research-based evidence of the impact of environmental, social, lifestyle and behavioural factors on the incidence of CHD
- K13 the possible effects that modification of lifestyle and risk factors may have on individuals
- K14 the range of target groups, their different needs, motives and perceptions
- K15 local CHD needs assessments and priorities
- K16 local CHD strategies and plans
- K17 the range of CHD services offered by your organisation and other organisations

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### Additional Information

#### External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: IK2 Information collection and analysis

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