SFHPHP12
Communicate data and information about the health and wellbeing and related needs of a defined population

Overview

This standard focuses on communicating data and information about the health and wellbeing and related needs of a defined population ie the population with whom an individual works. This is most likely to be relevant to practitioners who undertake needs assessment for the population with which they work to inform their own and their colleagues' future practice.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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You must be able to:

P1   work with colleagues to identify to whom the data and information on the health and wellbeing and related needs of a defined population needs to be communicated

P2   draft information on the health and wellbeing and related needs of a defined population using media, style, vocabulary and tone that

    P2.1 balance the nature and complexity of the subject with the needs and interests of the audience

    P2.2 highlight key issues

    P2.3 enable important distinctions to be made

    P2.4 honestly acknowledge others' work

P3   test the effectiveness of the draft information with appropriate people

P4   respond constructively to others' feedback on the draft information and make the necessary improvements

P5   disseminate finalised information on the health and wellbeing and related needs of a defined population as agreed with colleagues

P6   take opportunities to highlight the health and wellbeing and related needs of the defined population to others when it is relevant to their work

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You need to know and understand:

K1 the types of data and information:

    K1.1 community and population views of health and wellbeing needs and outcomes

    K1.2 routinely available data on reproduction, disability, illness, disease and death

    K1.3 data on the use of services (such as health and social care services)

    K1.4 data on measures to manage disability, illness and disease

    K1.5 data on the relationship between the physical environment and health and wellbeing

    K1.6 data on the relationship between the social environment and health and wellbeing

    K1.7 census data - key indicators and projections

K2 the difference between qualitative and quantitative data and how to use the two together - the limitations of different forms of data

K3 the concepts of validity and reliability in relation to the design of data collection, collation and analysis

K4 how the social construction of illness (and other related concepts) may affect the analysis and make cross-comparisons between different societies

K5 how to summarise and present information and the key issues emerging from it, in written, diagrammatic, graphic and pictorial, and audio form

K6 the ethical issues and legislative requirements surrounding data and information(e.g. small numbers and confidentiality)

K7 the profile of the local area with which the worker is concerned

    K7.1 communities (neighbourhoods, communities of interest, communities of identity)

    K7.2 agencies and workers (across all sectors)

    K7.3 health and wellbeing: equalities and inequalities

    K7.4 illness: incidence, types, levels, problems and contributing factors, the likely extent of unreported illness and disability

    K7.5 structures and amenities

    K7.6 cultural diversity, community groups, formal and informal leaders, networks

K8 the ways in which communication can be altered for different needs and contexts and how to respond to differences in the way that people communicate

K9 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work

K10 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector

K11 the data storage and retrieval systems used by agencies working in health improvement

K12 the codes of practice and protocols about confidentiality and information sharing between agencies working in partnership

K13 own role and responsibilities and from whom assistance and advice should be sought if necessary

K14 the application of the principles of equality, diversity and anti-discriminatory practice to work

K15 the need to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base

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Additional Information

External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: IK2 Information collection and analysis
Level: 2

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