Enable individuals, groups and communities to develop their knowledge and skills about promoting health and wellbeing



Overview

This standard covers enabling individuals, groups and communities to develop their knowledge and skills about promoting health and wellbeing.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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Performance criteria

You must be able to:	P1	enable people to identify
		P1.1 their knowledge and skills about health and wellbeing
		P1.2 gaps in their knowledge and skills
	P2	enable people
		P2.1 to take responsibility for their own knowledge and skills
		P2.2 take control of their own health and wellbeing
	P3	acknowledge people's right to make their own decisions about their
		health and wellbeing and set their own priorities
	P4	alert people when their actions and priorities affect the rights and health
		and wellbeing of others
	P5	facilitate access to
		P5.1 up-to-date appropriate information and advice when people need
		it
		P5.2 appropriate support that is sensitive to people's needs and
		contexts
	P6	offer appropriate reinforcement and encouragement as people develop
		their skills and knowledge

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Knowledge and understanding

You need to know and understand:

- K1 the social construction of health and illness and how this affects people's perceptions
- K2 a working knowledge the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
- K3 the stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
- K4 inequality and discrimination and their impact on health and wellbeing, and how to recognise and address inequality and discrimination in the context of Human Rights legislation
- K5 risks to health and wellbeing avoidable, relative and absolute
- K6 the concepts, principles and models for promoting health and wellbeing (such as those within WHO agreements) understanding and application
- K7 the strategies for promoting health and wellbeing
- K8 theoretical models of behaviour change, models of community development, and models of socio-political development
- K9 the contributions of different agencies to promoting health and wellbeing
- K10 the relative priorities of different stakeholders and judgements about the extent to which they can be applied to promoting health and wellbeing and reducing inequalities
- K11 arguments against promoting health and wellbeing appraising the nature, context and basis of people's argument
- K12 the principles of organisational development understanding and applying to the promotion of health and wellbeing
- K13 the application of change management principles in the promotion of health and wellbeing and the reduction of inequalities
- K14 how to apply negotiating and influencing skills in working with others to promote health and wellbeing and reduce inequalities
- K15 the methods for determining the financial and social costs of poor health and wellbeing and for analysing and illustrating the cost benefits of health improvement
- K16 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
- K17 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
- K18 the data storage and retrieval systems used by agencies working in health improvement
- K19 the codes of practice and protocols about confidentiality and information sharing between agencies working in partnership
- K20 effective communication skills with people in own agency, those in other

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agencies and with communities and the public, and of barriers to communication and ways of overcoming them

- K21 own role and responsibilities and from whom assistance and advice should be sought if necessary
- K22 how to apply the principles of equality, diversity and anti-discriminatory practice to work
- K23 how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base

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Additional Information

External Links This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing Level: 2

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