Work in partnership with communities to implement policies, strategies, services, programmes and interventions to improve health and wellbeing



#### **Overview**

This standard is about working in partnership with communities to implement policies, strategies, services, programmes and interventions to improve health and wellbeing and reduce inequalities.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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# Performance criteria

You must be able to:

- P1 identify and negotiate how communities will be involved in the implementation of policies, strategies, services, programmes and interventions
- P2 develop with communities clear principles and guidelines about:
  - P2.1 aims and objectives linked to health and wellbeing and related needs and issues
  - P2.2 funding
  - P2.3 timescales
  - P2.4 deadlines
  - P2.5 roles
  - P2.6 responsibilities
  - P2.7 standards
  - P2.8 monitoring structures and systems
  - P2.9 reporting and dissemination structures and systems
  - P2.10 evaluation criteria
- P3 offer development opportunities and resources appropriate to the community
- P4 provide appropriate support and input consistent with
  - P4.1 identified needs
  - P4.2 evidence of effectiveness
  - P4.3 availability of people
  - P4.4 the allocation of resources
- P5 encourage those whose needs are addressed by the development to
  - P5.1 see its value
  - P5.2 make best use of it
  - P5.3 involve others
- P6 work effectively with communities to monitor effectiveness and make recommendations for improvement

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# Knowledge and understanding

You need to know and understand:

- K1 the social construction of health and illness and how this affects people's perceptions
- K2 the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
- K3 stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
- K4 health needs including those which may remain hidden, why needs related to health and wellbeing may not be known (e.g. domestic violence)
- K5 inequality and discrimination and their impact on health and wellbeing, and how to recognise and address inequality and discrimination
- K6 the range and forms which communication takes, and the role which communication plays in maintaining identity
- K7 the ways in which it is necessary to alter communication when working with different individuals, communities and agencies/ representatives of different agencies
- K8 forms of injustice, discrimination and social exclusion globally, nationally and locally and the impact these have on the lives of individuals and communities and their relationships with others
- K9 positive aspects, experiences, perspectives and impact of diversity and difference
- K10 the significance of power and power relationships, and how to develop community based strategies for empowerment
- K11 how to encourage and enable individuals, community groups and networks to challenge ideas, attitudes, stereotypes and behaviour constructively
- K12 networks, channels of communication and dissemination of information
- K13 the importance of self-determination and autonomy within community groups/networks
- K14 the principles and models of community development including both topdown approaches and community action approaches, how these have been put into practice; the effectiveness of the different approaches
- K15 how your own behaviour and presentation may affect working relationships
- K16 the principles and benefits of collaborative working, how to develop and sustain effective working relationships with people, the purpose of securing commitment to collaborative working
- K17 the different ways in which inter-agency working may take place on a

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- spectrum of networking, cooperating, collaborating and integrating activities
- K18 how to apply the skills of negotiation and facilitation and how to develop and use these effectively; skills of networking and liaison, how to develop and use these oneself and support others to do so
- K19 how one's own work and work role interacts with others in related agencies and the benefits of working collaboratively - across agencies and across disciplines
- K20 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
- K21 how to monitor, analyse and assess the implication of, and changes in, legislation and the regulatory environment and interpret and apply them to the work being undertaken
- K22 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
- K23 the nature of the sector, and the nature, roles and functions of the principal agencies within it; agency structures, functions, methods of communication and decision making processes in the agencies involved in the collaborative working
- K24 the nature, aims, objectives, values, policies and systems of the worker's agency and how these differ from other agencies offering similar services; how to monitor, analyse and evaluate implications of changes in the agency in which one works
- K25 how to apply the principles of equality, diversity and anti-discriminatory practice to work
- K26 how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base
- K27 methods of evaluating their own competence, determining when further support and expertise are needed and the measures taken to improve own competence in this area of work
- K28 the nature, extent and boundaries of the worker's work role and its relationship to others

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#### **Additional Information**

#### **External Links**

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of

adverse effects on health and wellbeing

Level: 3

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