

SFHPHP29

Work in partnership with others to develop and agree priorities and targets for improving health and wellbeing



Overview

This standard covers working in partnership with others to develop and agree priorities and targets for improving health and wellbeing at a macro level, whether this be national, regional or local.

Users of this standard will need to ensure that practice reflects up to date information and policies.

SFHPHP29

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Performance criteria

You must be able to:

- P1 work in partnership with others to plan and implement appropriate processes for involving communities and other relevant agencies in developing and agreeing priorities and targets
- P2 map accurately all of the potential means of improving health and wellbeing relevant to the identified community
- P3 analyse accurately and evaluate emerging and appropriate trends and developments that may affect priorities
- P4 identify
 - P4.1 the criteria that should influence priority setting
 - P4.2 and summarise significant opportunities and constraints
 - P4.3 inter-relationships between opportunities and constraints
 - P4.4 the availability of resources
- P5 discuss and agree with communities and relevant agencies how available resources could best be allocated to meet community concerns, needs and characteristics
- P6 challenge current practice in ways which encourage people to think creatively about addressing the concerns and needs of all of the identified population
- P7 develop draft priorities and targets to improve health and wellbeing that are
 - P7.1 feasible and realistic for the community
 - P7.2 consistent with evidence of effectiveness
 - P7.3 allocate resources in innovative ways
- P8 present proposals in an appropriate form and manner for communities and other agencies and discuss and agree detailed wording and content
- P9 disseminate finalised priorities and targets to those who need them in an appropriate form

SFHPHP29

Work in partnership with others to develop and agree priorities and targets for improving health and wellbeing

Knowledge and understanding

You need to know and understand:

- K1 the social construction of health and illness and how this affects people's perceptions
- K2 the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
- K3 stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
- K4 health needs which may remain hidden, why needs related to health and wellbeing may not be known (e.g. domestic violence)
- K5 inequality and discrimination and their impact on health and wellbeing; and how to recognise and address inequality and discrimination in the context of Human Rights legislation
- K6 how to apply effective communication skills including: how to respond to differences in the way that people communicate; the ways in which communication can be altered for different needs and contexts; barriers to cross cultural communication and ways of overcoming them; how to organise and provide appropriate translation and interpreting services
- K7 the application of negotiation and influencing skills
- K8 how to evaluate the relative priorities of different stakeholders
- K9 the principles of community development; models of community development including both top-down approaches and community action approaches, and how these have been put into practice by others
- K10 the methods for managing the dynamics of groups and of resolving conflict between individuals and groups
- K11 the means which are available for improving health and wellbeing and the purpose of mapping them; how to undertake such a mapping; those areas of work which may be highly regarded and highly effective in addressing the community's concerns but which may be vulnerable to resource constraints, the reasons for their vulnerability and how they can best be protected
- K12 the range of strategic options for improving health and wellbeing, their relative strengths and weaknesses; how to identify and assess the types and level of risk (within and outside the agency) inherent in different strategic options; methods of evaluating strategic options (such as modelling and scenario building)
- K13 the different methods of planning strategy implementation and how to use them; methods of calculating timescales, setting milestones and deadlines, resourcing; methods of gathering, collating and structuring information on strategy implementation; how evaluation and review should be built in at the planning stage to enable sufficient and relevant information to be collected

SFHPHP29

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- K14 obstacles to change, the reasons for them and how to encourage people to think past obstacles to change and gain the confidence and interest to move forward; the plans and processes which need to be put in place to enable people to manage change; effective change management processes and how these may differ in different contexts and settings; how the worker can adopt an approach and working style which is supportive of change
- K15 different emerging priorities and how these can be analysed and evaluated; the factors which should influence decision making in relation to priorities, the nature of each of these and the effects which they have on priority setting and long term planning
- K16 how to present proposals effectively in ways which capture people's interests and the purpose of following up those which are not accepted and learning from this
- K17 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
- K18 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
- K19 codes of practice and protocols about confidentiality and information sharing between agencies working in partnership
- K20 own role and responsibilities and from whom assistance and advice should be sought if necessary
- K21 how to apply the principles of equality, diversity and anti-discriminatory practice to work
- K22 how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base how the worker has maintained their knowledge, skills and competence

SFHPHP29

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Additional Information

External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing

Level: 4

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