Work in partnership with others to plan how to put strategies for improving health and wellbeing into effect

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#### **Overview**

This standard covers working in partnership with others to plan how to put strategies for improving health and wellbeing into effect at a macro level, whether this be national, regional or local.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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# Performance criteria

You must be able to:

- P1 identify and plan in partnership with communities and other relevant agencies
  - P1.1 option appraisal criteria
  - P1.2 a range of options that are capable of meeting the criteria
  - P1.3 processes that are capable of gaining feedback on the options within realistic timescales
- P2 monitor processes for their effectiveness in producing the necessary feedback and make any necessary modifications to improve their effectiveness
- P3 analyse and summarise feedback and draw conclusions from the option appraisal that are valid given
  - P3.1 the information available
  - P3.2 option appraisal criteria
  - P3.3 evidence of effectiveness
- P4 assess preferred strategic options using assessment tools appropriate to the strategy and its proposed use
- P5 confirm that preferred strategic options
  - P5.1 meet the identified criteria
  - P5.2 reduce risks
  - P5.3 are achievable within agreed timescales
  - P5.4 are within resource constraints
  - P5.5 sufficiently detailed to produce implementation action plans
- P6 develop an implementation plan with communities and agencies which specifies
  - P6.1 aims and objectives
  - P6.2 targets
  - P6.3 methods and processes
  - P6.4 outputs
  - P6.5 inputs
  - P6.6 costing and available resources
  - P6.7 timescales and key milestones
  - P6.8 indicators of effective performance
  - P6.9 key people and their roles, responsibilities and tasks
  - P6.10 evaluation criteria
- P7 record plans and agreements accurately and disseminate them promptly to everyone who needs them

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## Knowledge and understanding

You need to know and understand:

- K1 the social construction of health and illness and how this affects people's perceptions
- K2 the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
- K3 stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
- K4 health needs which may remain hidden, why needs related to health and wellbeing may not be known (e.g. domestic violence)
- K5 inequality and discrimination and their impact on health and wellbeing; and how to recognise and address inequality and discrimination in the context of Human Rights legislation
- K6 how to apply effective communication skills including: how to respond to differences in the way that people communicate; the ways in which communication can be altered for different needs and contexts; barriers to cross cultural communication and ways of overcoming them; how to organise and provide appropriate translation and interpreting services
- K7 the application of negotiation and influencing skills
- K8 how to evaluate the relative priorities of different stakeholders
- K9 the principles of community development; models of community development including both top-down approaches and community action approaches, and how these have been put into practice by others
- K10 the methods for managing the dynamics of groups and of resolving conflict between individuals and groups
- K11 the different options for change to make means more appropriate for the whole of the population
- K12 the ways in which the implementation of those different options would need to be managed and the knock-on effects which they might have (e.g. redeployment of staff)
- K13 the extent to which options for change are feasible given other factors
- K14 how to present proposals for change constructively and in ways which help people see their benefits and the sort of arguments which may be effective to counter others' views and how to offer these constructively
- K15 how to challenge current practice and help people think creatively particularly in relation to the needs of those groups who are socially excluded
- K16 obstacles to change, the reasons for them and how to encourage people to think past obstacles to change and gain the confidence and interest to move forward
- K17 the different methods of planning strategy implementation and how to use them; methods of calculating timescales, setting milestones and

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deadlines, resourcing; methods of gathering, collating and structuring information on strategy implementation; how evaluation and review should be built in at the planning stage to enable sufficient and relevant information to be collected

- K18 different emerging priorities and how these can be analysed and evaluated; the factors which should influence decision making in relation to priorities, the nature of each of these and the effects which they have on priority setting and long term planning
- K19 how to present proposals effectively in ways which capture people's interests and the purpose of following up those which are not accepted and learning from this
- K20 how to detail clear and measurable objectives and relate these to improving health and wellbeing and the concerns of communities; who needs to be involved in the development of objectives and the value of the different perspectives which they each bring
- K21 the criteria by which the quality of strategy implementation can be evaluated and the meaning of each of the criteria
- K22 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
- K23 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
- K24 codes of practice and protocols about confidentiality and information sharing between agencies working in partnership
- K25 own role and responsibilities and from whom assistance and advice should be sought if necessary
- K26 how to apply the principles of equality, diversity and anti-discriminatory practice to work
- K27 how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base how the worker has maintained their knowledge, skills and competence

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#### **Additional Information**

**External Links** This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing Level: 4

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