Work in partnership with others to implement strategies for improving health and wellbeing



Overview

This standard covers working in partnership with others to implement strategies for improving health and wellbeing at a macro level, whether this be national, regional or local.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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Performance criteria

You must be able to:

- P1 work in partnership with communities and agencies to identify different methods of implementing strategies that are suitable for the context and the people who work within them
- P2 evaluate previous experience of implementing strategies with those concerned to identify the strengths and weaknesses of different methods
- P3 base the methods used to implement the strategy on
 - P3.1 evidence of past practice
 - P3.2 the context
 - P3.3 priorities and objectives
 - P3.4 cost
 - P3.5 level of commitment
 - P3.6 skills needed and skill base
 - P3.7 time available
- P4 develop necessary and appropriate controls for monitoring implementation
- P5 identify the roles and responsibilities of different people in implementing the strategy in partnership with them
- P6 support and encourage people to understand their contribution to strategy implementation, to offer suggestions, ideas and views and take an active part in the process
- P7 discuss and agree action plans for implementing the strategy with those responsible for implementation
- P8 give necessary and appropriate support for as long as is necessary to achieve effective implementation
- P9 encourage those involved to seek the support they need as and when they need it
- P10 identify and use effectively opportunities to inform and advise people on strategies

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Knowledge and understanding

You need to know and understand:

- K1 the social construction of health and illness and how this affects people's perceptions
- K2 the kinds of misinformation which people receive about health and wellbeing and how this can be counteracted
- K3 stressors to health and wellbeing: biological; chemical; physical; social; psychosocial
- K4 health needs which may remain hidden, why needs related to health and wellbeing may not be known (e.g. domestic violence)
- K5 inequality and discrimination and their impact on health and wellbeing; and how to recognise and address inequality and discrimination in the context of Human Rights legislation
- K6 how to apply effective communication skills including: how to respond to differences in the way that people communicate; the ways in which communication can be altered for different needs and contexts; barriers to cross cultural communication and ways of overcoming them; how to organise and provide appropriate translation and interpreting services
- K7 the application of negotiation and influencing skills
- K8 how to evaluate the relative priorities of different stakeholders
- K9 the principles of community development; models of community development including both top-down approaches and community action approaches, and how these have been put into practice by others
- K10 the methods for managing the dynamics of groups and of resolving conflict between individuals and groups
- K11 how to present proposals for change constructively and in ways which help people see their benefits
- K12 the sort of arguments which may be effective to counter others' views and how these can be offered constructively
- K13 how to challenge current practice and help people to think creatively particularly in relation to the needs of those groups who are socially excluded
- K14 effective change management processes and how these may differ in different contexts and settings
- K15 obstacles to change, the reasons for them and how to encourage people to think past obstacles to change and gain the confidence and interest to move forward
- K16 how to adopt an approach and working style which is supportive of change
- K17 to present proposals effectively in ways which capture people's interests and the purpose of following up those which are not accepted and learning from this

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- K18 the specific legislation, guidelines of good practice, charters and service standards that relate to the work being undertaken and the impact of these on the work
- K19 the services, policies and priorities of the worker's agency and how it relates to other agencies in the sector
- K20 the data storage and retrieval systems used by agencies working in health improvement
- K21 codes of practice and protocols about confidentiality and information sharing between agencies working in partnership
- K22 own role and responsibilities and from whom assistance and advice should be sought if necessary
- K23 how to apply the principles of equality, diversity and anti-discriminatory practice to work
- K24 how to develop one's own competence and skills in line with changes in knowledge and practice; how the worker's area and scope of practice are changing, the evidence which is available on the work and the implications of this for their own skill and knowledge base how the worker has maintained their knowledge, skills and competence

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Additional Information

External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing

Level: 4

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