Involve communities as active partners in all aspects of improving health and wellbeing



Overview

This standard covers involving communities as active partners in all aspects of improving health and wellbeing.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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Performance criteria

You must be able to:

- P1 identify the different communities within the area, who else has consulted them and the outcomes of these consultations and involvement
- P2 select and deploy appropriate, evidence-based methods of involving communities that are likely to be effective in achieving improvements in health and wellbeing
- P3 communicate effectively with communities using methods appropriate to the communities concerned
- P4 work collaboratively with others when this will achieve improvements in health and wellbeing and is the most effective way to use resources
- P5 promote the improvement of health and wellbeing at every opportunity and the contribution of the practitioner's organisation in achieving health and wellbeing
- P6 agree with those involved how community involvement will be evaluated
- P7 work with others to evaluate community involvement using the agreed methods and effectively disseminate the outcomes

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Knowledge and understanding

You need to know and understand:

- K1 how to apply the different meanings of the term `communities' to a range of public involvement exercises
- K2 how to evaluate the effectiveness of different definitions of communities for different purposes and in different contexts
- K3 how to evaluate how different methods of community involvement (e.g. community development, rapid appraisal) have contributed to improving health and wellbeing
- K4 how to demonstrate how different ways (e.g. questionnaires and surveys, public meetings and events, focus groups, interviews) of involving communities has improved health and wellbeing
- K5 how to demonstrate how community involvement has taken into account the following factors:
 - K5.1 encouraging active participation and engaging interest
 - K5.2 sensitivity to culture
 - K5.3 promoting rights and responsibilities
 - K5.4 capability in gaining sufficient, valid and reliable information about the concerns and priorities of communities
 - K5.5 developing a sufficient appreciation of the context of people's lives and of the opportunities, constraints and threats which affect them
- K6 how to apply different levels of community involvement from community development to consultation in the improvement of health and wellbeing and demonstrate why it is necessary to develop community capacity before meaningful consultation can take place.
- K7 how to demonstrate effective methods of communicating with the public as a whole
- K8 how social constructions affect different perceptions of health and illness

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Additional Information

External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: G7 Capacity and capability

Level: 3

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