

SFHPHS18

Enable communities to develop their capacity to advocate for health and wellbeing



Overview

This standard covers enabling communities to develop their capacity to advocate for health and wellbeing.

Users of this standard will need to ensure that practice reflects up to date information and policies.

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Performance criteria

You must be able to:

- P1 identify issues on which, and situations where, advocacy may be effective
- P2 facilitate communities in identifying their own interests and concerns and confirm that these have been understood accurately
- P3 discuss with those concerned
 - P3.1 their interest in health and wellbeing
 - P3.2 threats to health and wellbeing that are amenable to change
 - P3.3 conflicts of interest, areas of tension and differences of opinion
 - P3.4 the potential wider impact of the advocacy
- P4 actively encourage and support communities to speak and act on their own behalf when it is possible for them to do so
- P5 effectively monitor and support the actions of communities
- P6 make appropriate interventions on behalf of communities when situations arise which may directly affect their interests and concerns
- P7 take opportunities to speak out for communities on aspects that will improve their health and wellbeing in different arenas and with a range of stakeholders
- P8 evaluate approaches made by communities for being in the best interests of health and wellbeing and the reduction of inequalities in the population as a whole and consistent with known evidence
- P9 explain clearly and concisely the reasons for not acting in certain situations and the need to maintain the confidentiality of certain information
- P10 liaise regularly with communities to confirm that the advocacy is effective and consistent with their wishes
- P11 evaluate with communities the outcomes that the advocacy has achieved

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Knowledge and understanding

You need to know and understand:

- K1 how to apply listening and reflection skills to the concerns of local communities about their health and wellbeing
- K2 how to articulate the needs of those with poor health and wellbeing in society, including those who are dispossessed, vulnerable and discriminated against
- K3 how to appraise different advocacy methods and support communities in applying them in different contexts
- K4 how to evaluate barriers to advocacy and identify ways of overcoming them
- K5 how to apply knowledge of the links between social, economic, environmental and biological factors and health and wellbeing needs to advocacy
- K6 how to apply negotiation and influencing skills to speaking out for communities
- K7 how to evaluate the relative priorities of different stakeholders and determine ways in which health and wellbeing can be linked to their priorities
- K8 how to appraise advocacy for health and wellbeing using a range of different measures
- K9 the principles of community and organisational development and apply them to advocacy for health and wellbeing
- K10 how to explain how social constructions affect different perceptions of health and illness
- K11 how to evaluate one's own role, competence and power in the work and the impact this has on communities

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Additional Information

External Links

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: G7 Capacity and capability

Level: 3

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