

## SFHPHS19

Develop, sustain and implement a vision and objectives for improving health and wellbeing



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### Overview

This standard covers developing, sustaining and implementing a vision and objectives for improving health and wellbeing.

Users of this standard will need to ensure that practice reflects up to date information and policies.

## SFHPS19

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#### Performance criteria

- You must be able to:*
- P1 identify clearly how improving health and wellbeing can contribute to others' agendas, targets and priorities
  - P2 identify clear goals and processes for improving health and wellbeing and communicate these effectively to others
  - P3 identify and take opportunities to link improving health and wellbeing and reducing inequalities to the role and functions of others using language which is appropriate to their context and culture
  - P4 inspire others with one's own values and vision of health and wellbeing and lead them in taking forward these values and vision
  - P5 take opportunities to incorporate messages that support the vision and values into daily activities
  - P6 present decision makers with clear, accurate, succinct and timely information justifying the need to focus on improving health and wellbeing
  - P7 enable people to communicate their views on improving health and wellbeing, listen to what they are saying and respond appropriately to their views
  - P8 use all appropriate and available methods and strategies that are appropriate to the audience and context for improving health and wellbeing
  - P9 identify the reasons for proposals being rejected and offer suitable alternative options
  - P10 overcome individual and organisational barriers to improving health and wellbeing including those within the senior management team
  - P11 challenge those whose views and actions are not consistent with the vision of improving health and wellbeing
  - P12 maintain and sustain the vision and objectives of improving health and wellbeing until it is firmly embedded into culture and values

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#### Knowledge and understanding

*You need to know and understand:*

- K1 how to appraise different models of leadership (e.g. transformational) and apply them appropriately in different contexts
- K2 how to identify and engage key stakeholders and partners (including public representatives) for improving health and wellbeing
- K3 how objectivity, impartiality, integrity, foresight and the need to manage uncertainty and prolonged time-scales are essential aspects of leadership
- K4 barriers to leadership and how these can and have been overcome
- K5 how to demonstrate vision in designing the long-term strategy based on the assessment of research evidence of effectiveness
- K6 how to evaluate key factors in the environment which impact on the formulation of a shared vision and mission
- K7 how to develop and frame statements of a vision for improving health and wellbeing that are realistic and capable of winning the support of others
- K8 how to constantly appraise and review a vision of improving health and wellbeing and redefine it consistent with changing circumstances

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### **Additional Information**

#### **External Links**

This standard links with the following dimension within the NHS Knowledge and Skills Framework (October 2004):

Dimension: HWB1 Promotion of health and wellbeing and prevention of adverse effects on health and wellbeing

Level: 3

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**Suite** Public Health

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