Promote the interests of individuals in the community



Overview

Summary

This unit is about campaigning and undertaking promotional work regarding the interests of individuals in the community. It includes the work which is required to explain the rights and roles of individuals in the community, and addresses how individuals may themselves be involved in representing their interests.

There are two elements

- 1 Promote the rights of individuals
- 2 Help individuals to represent their own interests and rights

Target Group

This unit is applicable for those working in the justice services and involved in promoting the interests of individuals.

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Performance criteria	Pron	note the rights of individuals
You must be able to:	P1	promote rights which are within statutory, legal and agency frameworks, and using means consistent with the your role
	P2	promote rights that are most likely to support the needs of those at risk or in need in the community
	P3	use methods to inform those at risk or in need of their rights according to statutory, legal and agency frameworks
	P4	use methods of promoting rights that are acceptable to those involved and which are effective, practicable and sensitive to the needs of individuals
	P5	use methods which are consistent with legal frameworks
	P6	use methods that do not adversely affect others at risk or in need in the community
	P7	monitor the impact of methods used and adjust your approach as necessary
	Help	individuals to represent their own interests and rights
You must be able to:	P8	enable individuals to evaluate their rights and interests in relation to those of others, ensuring that their perceived rights and interests are consistent with statutory, legal and agency frameworks
	P9	explore the impact on other people of pursuing rights and interests with individuals
	P10	provide appropriate information to individuals, ensuring that it is complete, accurate, relevant and within agreed boundaries of confidentiality
	P11	provide support and encouragement to individuals that helps them to express themselves clearly, logically and assertively, and respects their wishes regarding the level of your involvement
	P12	inform individuals in good time of all arrangements, protocols or requirements
	P13	make other relevant sources of support and assistance known to individuals
	P14	extend support to individual's families, friends and community contacts, when they are working to support the individual's interests
	P15	discuss openly barriers to the individual's interests, or their being able to represent them, if there are any, and develop methods of dealing with them in line with your organisation's policies
	P16	review the individual's representation of their rights and interests, and provide constructive and sensitive feedback regarding any enhancements, where necessary

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Knowledge and understanding		
You need to know and understand:	K1	legislation, charters and guidelines regarding the rights of individuals and its impact for the rights, powers, policies and procedures governing specific groups of people, and the right to legal redress
	K2	the power and authority of relevant professions, clients, carers, residents and the local community and politicians, relevant to promoting the interests of individuals in the community
	K3	the principles of equal opportunities in employment and service delivery
	K4	legal and agency responsibilities and resources, citizen's charter, complaints procedures and charters of the local authority, voluntary and private agencies
	K5	agencies providing information, advice and support on rights, including the remit and responsibilities of agencies in negotiation and conciliation
	K6	methods of dealing with oppression, disadvantage and discrimination and their relative effectiveness
	K7	how individual and structural discrimination can undermine and exclude people from exercising their rights and responsibilities
	K8	potential conflict between the rights and responsibilities of individuals and those in the wider community
	K9	concepts of empowerment, advocacy, human and civil rights
	K10	schemes for training those advocating the interests of individuals, including self and community advocacy, including local and national sources of support
	K11	factors affecting the individual towards promoting and representing their own interests and rights, and potential barriers to their doing this
	K12	information requirements and resources available to individuals in representing themselves and their interests
	K13	complaints procedures available to individuals
	K14	the principles of effective equality, diversity and anti-discriminatory practice

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