### **SFJCCBF2.1** Develop productive working relationships with colleagues and stakeholders



# Overview This unit is about developing productive working relationships with colleagues, within your own organisation and within other organisations with which your organisation works, and with identified stakeholders.

It involves being aware of the roles, responsibilities, interests and concerns of colleagues and stakeholders and working with and supporting them in various ways. The need to monitor and review the effectiveness of working relationships with colleagues and stakeholders is also a key requirement of this unit.

`Colleagues' are any people you are expected to work with, whether they are at a similar position or in other positions in terms of level of responsibility, including your manager.

For the purposes of this unit, `stakeholder' refers to individuals or organisations that have a material, legal or political interest in or who may be affected by the activities and performance of your organisation.

The unit is recommended for middle managers and senior managers.

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### Performance criteria

You must be able to:

- P1 identify stakeholders and the background to and nature of their interest in the activities and performance of the organisation
- P2 establish working relationships with relevant colleagues and stakeholders
- P3 recognise and respect the roles, responsibilities, interests and concerns of colleagues and stakeholders and, particularly in situations of matrix management, their managers' requirements
- P4 create an environment of trust and mutual respect where you have no authority, or shared authority, over those you are working with
- P5 understand difficult situations and issues from your colleague's perspective and provide support, where necessary, to move things forward
- P6 provide colleagues and stakeholders with appropriate information to enable them to perform effectively
- P7 consult colleagues and stakeholders in relation to key decisions and activities and take account of their views, including their priorities, expectations and attitudes to potential risks
- P8 fulfil agreements made with colleagues and stakeholders and let them know
- P9 advise colleagues and stakeholders promptly of any difficulties or where it will be impossible to fulfil agreements
- P10 identify and sort out conflicts of interest and disagreements with colleagues and stakeholders in ways that minimise damage to work and activities and to the individuals and organisations involved
- P11 monitor and review the effectiveness of working relationships with colleagues and stakeholders, seeking and providing feedback, in order to identify areas for improvement
- P12 monitor wider developments in order to identify issues of potential interest or concern to stakeholders in the future and to identify new stakeholders

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### Knowledge and understanding

You need to know and understand:

- K1 the benefits of developing productive working relationships with colleagues and stakeholders
- K2 different types of stakeholder and key principles which underpin the `stakeholder' concept
- K3 how to identify your organisation's stakeholders, including background information and the nature of their interest in your organisation
- K4 principles of effective communication and how to apply them in order to communicate effectively with colleagues and stakeholders
- K5 why it is important to recognise and respect the roles, responsibilities, interests and concerns of colleagues and stakeholders
- K6 the importance of creating an environment of trust and mutual respect where you have no authority, or shared authority, over those you are working with
- K7 the importance of understanding difficult situations and issues from your colleague's perspective and providing support, where necessary, to move things forward
- K8 how to identify and meet the information needs of colleagues and stakeholders
- K9 What information it is appropriate to provide to colleagues and stakeholders and the factors that need to be taken into consideration
- K10 how to consult with colleagues and stakeholders in relation to key decisions and activities
- K11 the importance of taking account, and being seen to take account, of the views of colleagues and stakeholders, particularly in relation to their priorities, expectations and attitudes to potential risks
- K12 why communication with colleagues and stakeholders on fulfilment of agreements or any problems affecting or preventing fulfilment is important
- K13 how to identify conflicts of interest with colleagues and stakeholders and the techniques that can be used to manage or remove them
- K14 how to identify disagreements with colleagues and stakeholders and the techniques for sorting them out
- K15 the damage that conflicts of interest and disagreements with colleagues and stakeholders can cause to individuals and organisations
- K16 how to take account of diversity and inclusion issues when developing working relationships with colleagues and stakeholders
- K17 how to recognise and take account of political issues when dealing with colleagues and stakeholders
- K18 how to manage the expectations of colleagues and stakeholders.

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	K19	how to monitor and review the effectiveness of working relationships with colleagues and stakeholders
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	K21	how to provide colleagues and stakeholders with useful feedback on the effectiveness of working relationships
	K22	the importance of monitoring wider developments in relation to stakeholders and how to do so effectively
	Indu	stry/sector specific knowledge and understanding
You need to know and understand:	K23	current and emerging political, economic, social, technological, environmental and legal developments in the industry or sector
	K24	sector-specific legislation, regulations, guidelines and codes of practice
		standards of behaviour and performance in the industry or sector
	K26	the culture of the industry or sector
	K27	developments, issues and concerns of importance to stakeholders in the industry or sector
	Con	text specific knowledge and understanding
You need to know and understand:	K28	the vision, values, objectives, plans, structure and culture of your organisation
	K29	relevant colleagues, their work roles and responsibilities
	K30	identified stakeholders, their background and interest in the activities and performance of the organisation
	K31	agreements with colleagues and stakeholders
	K32	the identified information needs of colleagues and stakeholders
	K33	mechanisms for consulting with colleagues and stakeholders on key decisions and activities
	K34	the organisation's planning and decision-making processes
	K35	mechanisms for communicating with colleagues and stakeholders
	K36	power, influence and politics within the organisation
	K37	standards of behaviour and performance that are expected in the organisation
	K38	mechanisms in place for monitoring and reviewing the effectiveness of working relationships with colleagues and stakeholders

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#### **Additional Information**

Behaviours	1	You present information clearly, concisely, accurately and in ways that promote understanding.		
	2	You show respect for the views and actions of others.		
	3	You seek to understand people's needs and motivations.		
	4	You comply with and ensure others comply with legal requirements, industry regulations, organisational policies and professional codes.		
	5	You create a sense of common purpose.		
	6	You work towards win-win solutions.		
	7	You show sensitivity to internal and external politics that impact on your area of work.		
	8	You keep promises and honour commitments.		
	9	You consider the impact of your own actions on others.		
	10	You use communication styles that are appropriate to different people and situations.		
	11	You work to develop an atmosphere of professionalism and mutual		
		support.		
Skills	Balancing competing needs and interest			
	Communicating			
	Consulting			
	Empathising			
	Information management			
	Leadership			
	Managing conflict			
	Monitoring			
	Networking			
	Obtaining feedback			
	Presenting information			
	Prioritising			
	Providing feedback			
	Problem0solving			
	Reviewing			
	Valu	ing and supporting others		

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