SFJ CM07
Disseminate the intelligence analysis product

Overview

This standard covers disseminating the intelligence analysis product. You will need to identify the audiences for the product and the aspects of the product that should be presented. You will also need to select the most effective dissemination methods. The dissemination of the intelligence analysis product may be carried out in a number of ways, all of which must comply with relevant legislation, codes of practice, standards, procedures and guidelines.

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Performance criteria

You must be able to:

Determine the dissemination method of the intelligence analysis product

P1   confirm the audiences for the intelligence analysis product in accordance with terms of reference

P2   confirm those aspects of the intelligence analysis product, including the level and type of detail, that should be presented to different audiences, considering the sensitivity of the information

P3   review the methods that can be used for disseminating the intelligence analysis product for different audiences and available resources, and select the most effective

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You must be able to:

P4   agree with all relevant people the timescale and resources available for dissemination

P5   identify potential problems with the dissemination of the intelligence analysis product and take appropriate action to deal with them

P6   use the selected presentation methods to disseminate the intelligence analysis product

P7   confirm your customers' understanding of the intelligence analysis product, respond effectively to queries and issues, and use any feedback provided to improve the content and dissemination of the intelligence analysis product

P8   comply with all relevant legislation, codes of practice, standards, procedures and guidelines

Knowledge and understanding

You need to know and understand:

K1   the different types of audience for the intelligence analysis product

K2   the presentation methods that could be used for different types of audience

K3   how to select the most effective presentation methods

K4   the level and type of information required for different audiences

K5   how to prepare and use the different presentation methods to groups

K6   the type of queries and issues that might be raised about the intelligence product

K7   the issues involved in disseminating information, including authorising the use of different dissemination procedures and resources

K8   the relevant national, local, professional and organisational requirements relating to information usage, its handling, analysis and storage

K9   the reasons why it is important to comply, and the potential consequences of non-compliance, with relevant legislation, codes of practice, standards, protocols, procedures and guidelines

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