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### Overview

This standard is about setting up effective communications and information management systems in your organisation. This involves identifying the information and communication needs of your organisation, selecting information management and communications systems which meet those needs, setting these systems up and finally monitoring these systems to ensure their effectiveness.

#### There are four elements

##### **1 Identify information and communication requirements**

This includes researching the information users require both now and in the future. You need to develop clear specifications for the system, and identify what resources are needed.

##### **2 Select information management and communication systems**

This includes agreeing criteria for the selection of the systems and evaluating different systems for their suitability. You need to select the system which matches the agreed criteria most closely, and agree your selection with users.

##### **3 Implement information management and communication systems**

This includes presenting your plans to those involved in an appropriate manner, check that they understand what is being proposed and obtain the appropriate resources to implement the system. You need to supervise implementation, making any necessary adjustments to plans as the system is put into place. You must also make sure everything is done within your planned schedule and budget.

##### **4 Monitor information management and communication systems**

This includes encouraging users to provide feedback on the system and monitoring and evaluating its effectiveness. You will need to present your evaluations to those involved, agree improvements, and finally modify the system to achieve these improvements.

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### Performance criteria

#### Identify information and communication requirements

*You must be able to:*

- P1 identify potential future information needs of the organisation
- P2 agree information requirements with stakeholders
- P3 identify the resources needed to meet information requirements
- P4 specify information requirements which are consistent with organisational objectives, policies and resource constraints

#### Select information management and communication systems

*You must be able to:*

- P5 agree criteria for selection of information management and communication systems with stakeholders
- P6 identify and evaluate systems which are capable of meeting user requirements and organisational objectives
- P7 propose systems which most closely meet the agreed criteria and comply with organisational policies and legal requirements
- P8 develop an implementation plan which is agreed with stakeholders

#### Implement information management and communication systems

*You must be able to:*

- P9 present your plans for implementing information management and communication systems to users and others involved or affected, at an appropriate time, level and pace
- P10 confirm users' understanding of the system and their role in its implementation
- P11 select resources which are sufficient for the implementation to take place within agreed timescales
- P12 monitor the implementation of the system at appropriate times against agreed plans
- P13 modify implementation activities, as appropriate to resolve any problems arising
- P14 enable users and others involved and affected to make effective contributions
- P15 implement information management and communication systems within the agreed budget and timescales

#### Monitor information management and communication systems

*You must be able to:*

- P16 provide opportunities for users to give feedback on the effectiveness of information management and communication systems
- P17 schedule your monitoring and evaluation of systems to take place at appropriate times
- P18 take account of trends and developments and potential future requirements

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- P19 modify information management and communication systems to overcome any problems effectively
- P20 forward details of proposed change to the relevant person, where service delivery improvements are identified

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#### Knowledge and understanding

*You need to know and understand:*

- K1 the importance of agreeing information requirements with stakeholders and how to achieve such agreements
- K2 how to identify, evaluate and specify information needs
- K3 the importance of information systems to the work of organisations and your role and responsibilities in relation to these
- K4 the range of information requirements people may have
- K5 the range of information management and communication systems which may be appropriate and their relative advantages and disadvantages
- K6 how to evaluate systems to ensure they meet stakeholder requirements, organisational objectives, legal requirements and resource constraints
- K7 how to identify resources which will be required to meet information requirements
- K8 how to carry out cost-benefit analyses of information management and communication systems
- K9 how to develop implementation plans and agree these with stakeholders
- K10 the importance of checking users' understanding of the system and confirming their role in implementing it
- K11 the types of problems which may arise during implementation and how to overcome these problems
- K12 the importance of consulting on implementation plans and different methods of doing so appropriate to different types of system and user
- K13 the importance of monitoring information management systems and your role and responsibilities in relation to this

#### Additional Information

##### Glossary

**Communication systems:** Systems for communicating information inside your organisation to maximise its efficiency; these systems may be computer or non-computer based

**Evaluation:** A balanced assessment of what has been achieved against plans

**Information management:** Information your organisation needs to plan, implement and evaluate its operations and strategy: these systems may be computer or non-computer based

**Information requirements:** The process of ensuring that all the information you have obtained, will be sufficient to carry out the current or future task

**Others involved or affected:** These may be relevant people both within or external to your organisation, who may be affected by decisions taken by yourself or others you are responsible for

**Service delivery improvements:** Potential improvements to working practices, systems of work, equipment, organisation and individual performance (WC)

**Systems:** Methods of recording and filing information for future use

**Trends and developments:** Changes, for instance trends and developments in the market, in technology, in products and services or in processes or working practices, which suggest possible improvements you can make

**Users:** Team members, colleagues, higher-level managers or sponsors, people outside the organisation who will use the system

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