# Evaluate volunteers' contribution to your organisation's goals



#### **Overview**

This standard is about evaluating the impact of volunteering upon your organisation. It includes making this known towards promoting volunteering both inside and outside your organisation, and in enhancing the way in which volunteers are involved.

#### There are two elements

- 1 Assess the contribution of volunteers to your organisation's goals
- 2 Communicate volunteers' contribution to stakeholders and the volunteers themselves

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# Performance criteria

### Assess the contribution of volunteers to your organisation's goals

#### You must be able to:

- P1 identify and agree which organisational goals and volunteer contributions you need to assess
- P2 identify and agree the criteria you will use to assess volunteer contributions
- P3 identify the information you need and the most effective methods of collecting information
- P4 collect relevant information and verify that it is accurate and up-to-date
- P5 analyse information to assess the value of volunteers' contributions to your organisation's goals and the impact of volunteering on your volunteers
- P6 check with volunteers, colleagues, other stakeholders and decision makers to ensure that your assessment is realistic
- P7 record your assessment of volunteer contributions and the evidence that supports it

# Communicate volunteers' contribution to stakeholders and the volunteers themselves

### You must be able to:

- P8 identify the stakeholders and volunteers with whom you want to communicate and the information they need to receive
- P9 identify the most effective methods and styles of communicating with your volunteers and stakeholders
- P10 identify new and innovative methods of communicating with your volunteers and stakeholders, where necessary
- P11 compile and present your analysis and evidence in a way that meets the information needs of your volunteers and stakeholders
- P12 emphasise the value of volunteering to the organisation and to volunteers
- P13 respond constructively to requests for clarification and further information
- P14 evaluate the effectiveness of assessing and communicating volunteer contributions and record your evaluation for future reference

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#### Analytical and research techniques **Knowledge and** understanding You need to know and K1 the importance of identifying the criteria that will be used to measure understand: volunteers' contributions and the criteria that you may use how to analyse quantitative and qualitative information K2 Communication You need to know and K3 the principles of effective communication using a variety of methods understand: K4 the importance of identifying information needs and appropriate methods and styles of communication to meet people's diverse needs K5 the importance of seeking new and innovative methods of communication and how to generate ideas Information and knowledge management You need to know and K6 the methods you can use to collect information understand: Monitoring, research and evaluation You need to know and **K**7 the importance of monitoring and evaluation and how to establish understand: monitoring and evaluation processes and methods

## Organisational context

You need to know and understand:

- K8 the importance and value of volunteering to your organisation and to the volunteers themselves
- K9 your organisation's goals
- K10 the importance of assessing the contribution that volunteers make to your organisation's goals and how you can use this information

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| <b>Developed by</b>      | Skills for Justice  |
|--------------------------|---|
| Version number           | 1   |
| Date approved            | June 2009   |
| Indicative review date   | June 2011   |
| Validity                 | Current   |
| Status                   | Imported  |
| Originating organisation | UK Workforce Hub  |
| Original URN             | UKWH A5   |
| Relevant occupations     | Public Services; Public Service and Other Associate Professionals           |
| Suite                    | Preventing and tackling domestic and/or sexual abuse/violence               |
| Key words                | volunteers, evaluate, evaluation, contribution, organisation, goals, impact |