Provide information and advice using the telephone



Overview

This standard is about providing advice to clients on the telephone. Although everyone working in the independent legal advice sector is likely to provide advice by telephone at some point, this standard is about working with clients to give advice on problems where the only contact is by telephone. The standard is about the skills and knowledge needed to establish and maintain contact with clients on the telephone.

There are three elements

- 1 Establish the content and nature of calls
- 2 Sustain calls with clients
- 3 End calls with clients

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Performance Establish the content and nature of calls criteria You must be able to: P1 respond to clients in line with organisational requirements P2 respond to clients in a way that encourages them to express their needs P3 identify constraints on clients taking the circumstances of calls into account P4 provide correct information about the service and its limitations to clients P5 confirm the appropriateness of the service for clients in line with organisational requirements P6 encourage clients to share their concerns and focus on their advice needs P7 assess whether there are any risks facing clients, and: P7.1 provide appropriate information to help clients minimise risks P8 resolve problems with calls in line with organisational requirements determine if there is a conflict of interest in advising the client P9 Sustain calls with clients

You must be able to:

- P10 provide suitable opportunities for clients to sustain calls
- P11 recognise clients' needs and expectations by acknowledging them
- P12 encourage clients to provide additional information on their situation and needs
- P13 advise clients about the confidentiality of the information they give you
- P14 respond to clients' immediate needs during calls in line with organisational requirements
- P15 provide suitable indications to reassure clients of your continued attention
- P16 respond to clients in line with organisational requirements
- P17 identify signs of increased client stress during calls and establish their significance
- P18 take action to address problems with calls which result in calls being sustained

End calls with clients

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You must be able to:

- P19 provide accurate information to clients on why and when you may end calls
- P20 agree with clients further actions that could be taken by them and your organisation
- P21 end calls in line with organisational requirements
- P22 maintain the confidentiality of clients, self and colleagues in line with organisational requirements
- P23 record details of contact with clients using the appropriate systems

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Knowledge and understanding

You need to know and	K1	ways of making clients feel welcome on the telephone
understand:	K2	the different types of telecommunication technology within your
		organisation and how to use them
	K3	how to encourage clients to stay connected
	K4	the types of constraints clients might face
	K5	why clients may need the service
	K6	what information about the service should be provided to clients
	K7	who can be assisted by the service
	K8	how to encourage clients to provide information
	K9	the types of risks and dangers different clients may face and how to
		address them
	K10	problems that could occur in maintaining calls and how to address them
	K11	the importance of addressing problems
	K12	what conflicts of interest may occur and how to deal with them
	K13	the relevant national, local, professional and organisational requirements
		relating to:
		K13.1 equal opportunities
		K13.2 discrimination
		K13.3 health and safety
		K13.4 security
		K13.5 confidentiality
		K13.6 data protection
		K13.7 conflicts of interest
	K14	the importance of complying with national, local, professional and
		organisational requirements
	K15	the types of needs and expectations that clients may have and how to
		establish them
	K16	what information should be obtained to enable legal advice to be given
	K17	how to use the confidentiality of clients to assist them to speak and when
		this might be useful
	K18	organisational guidelines and procedures for providing advice to clients

over the telephone

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- K19 how to recognise the warning signs of increased client stress and what actions to take to minimise them
- K20 when calls should be ended and the reasons for doing so
- K21 what situations are dangerous and who could be in danger

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Additional Information

Skills

The skills you will need to enable you to deliver the service effectively are:

- 1 active listening
- 2 questioning
- 3 providing information
- 4 identifying options
- 5 summarising
- 6 paraphrasing
- 7 reviewing/reflecting
- 8 negotiating
- 9 evaluating
- 10 summarising
- 11 decision making
- 12 assessing risk

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